



NOT ALL CANS ARE CREATED EQUAL!

The FDA has no regulations on crab meat grades, so the sizing of grades is not consistent between manufacturers. The lack of FDA guidance leads to pricing inconsistencies among crab meat brands. One manufacturer's Backfin may be equivalent to another's Super Lump, making comparisons based solely on grade names inaccurate. Educate your end users on what's inside the can – that's what counts.



PHILLIPS JUMBO LUMP

VS.



COMPETITOR JUMBO LUMP

Lumps vary in size among competitors. Watch for broken pieces, undersized lumps and inconsistent pack counts.

Crab can shown for scale.



PHILLIPS LUMP

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COMPETITOR SUPER LUMP

Our Lump sells against Super Lump. This grade varies between suppliers. Super Lump is more expensive than Phillips Lump, but looks the same for some vendors.



PHILLIPS BACKFIN

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COMPETITOR LUMP

Our Backfin sells against Lump, Backfin Lump, and sometimes Super Lump from other vendors.



Phillips does not sell Petite Jumbo. Petite Jumbo is harvested from undersized, juvenile crabs and is a threat to the sustainability of the crab population.